

**2035 Employment Forecasts
for Interim Update of the Regional Transportation Plan**

Urban Service Area (USA)/ Municipality	1990 Emp (Adj)	% of County	Pop/Emp Ratio	2000 Emp (Adj)	% of County	Pop/Emp Ratio	2035 Forecast	% of County	2000-2035 Change	% of County Chg	Pop/Emp Ratio
Central Urban Service Area Total	191,976	83.1%	1.28	228,317	80.1%	1.18	325,300	77.1%	96,983	70.8%	1.16
City of Madison	166,339	72.0%	1.15	186,549	65.5%	1.12	268,800	63.7%	82,251	60.0%	1.08
City of Fitchburg	4,097	1.8%	3.82	8,132	2.9%	2.52	16,150	3.8%	8,018	5.9%	2.25
City of Middleton	7,496	3.2%	1.84	13,873	4.9%	1.14	18,900	4.5%	5,027	3.7%	1.22
(Also includes City of Monona, Villages of McFarland, Maple Bluff, and Shorewood Hills, and Town of Madison)											
Larger Outer USAs Total	24,874	10.8%	2.28	36,075	12.7%	2.29	72,900	17.3%	36,825	26.9%	2.43
City of Sun Prairie	7,045	3.0%	2.18	9,074	3.2%	2.24	18,450	4.4%	9,376	6.8%	2.37
City of Stoughton	4,634	2.0%	1.90	6,110	2.1%	2.02	9,200	2.2%	3,090	2.3%	2.38
City of Verona	2,133	0.9%	2.52	3,611	1.3%	1.95	10,200	2.4%	6,589	4.8%	1.89
Village of Cottage Grove	n/a	n/a	n/a	1,065	0.4%	3.81	3,750	0.9%	2,685	2.0%	3.15
Village of Waunakee	1,725	0.7%	3.42	4,387	1.5%	2.05	9,900	2.3%	5,513	4.0%	2.14
(Also includes Northern (De Forest/Windsor), Oregon, Mt. Horeb, Marshall, and Cross Plains)											
Smaller USAs & Rural Total	14,252	6.2%	4.57	20,624	7.2%	3.64	23,800	5.6%	3,176	2.3%	4.14
County Total	231,102		1.59	285,016		1.50	422,000		136,984		1.55

Source: U.S. Census Bureau (1990 and 2000 data), Wisconsin Dept. of Workforce Development (2000 data), Capital Area RPC (labor force forecast assumptions), and Madison Area TPB.

Notes:

1. 1990 and 2000 employment from U.S. Census, but adjusted up by 5% to account for persons with 2+ jobs.
2. Population/employment ratio calculated using draft MPO population forecasts for urban service areas, which closely follow the Capital Area RPC's forecasts, but shift 4,550 population from the smaller USAs and rural area to the Central Urban Service Area.