1. **Roll Call**

   **Members present:** Mark Clear, Ken Golden, Jeff Gust, Chuck Kamp, Steve King, Jerry Mandli, Al Matano, Mark Opitz, Robin Schmidt

   **Members absent:** David Ahrens, Jason Kramar, Ed Minihan, Chris Schmidt, Patrick Stern

   **MPO Staff present:** Bill Schaefer, Mike Cechvala

   **Others present in an official capacity:** Paul Esser (City of Sun Prairie Mayor), Scott Kugler (City of Sun Prairie Planning Director), Tim Semmann (City of Sun Prairie Planning), Larry Palm (City of Madison Alder and Chair of the Capital Area Regional Planning Commission (CARPC)), Steve Steinhoff (Community/Regional Planning Director of CARPC)

2. **Approval of May 6, 2015 Meeting Minutes**

   Moved by Kamp, seconded by Clear, to approve the May 6, 2015 meeting minutes. Motion carried.

3. **Communications**

   - WisDOT meeting flyer and Q&A sheet regarding the USH 12 freeway conversion study northwest of Middleton. A public involvement meeting will be held tomorrow, June 4 at 7:00 pm at Middleton High School. Schaefer said WisDOT staff agreed to provide a presentation to the board at the next meeting.

4. **Public Comment (for items not on MPO Agenda)**

   None.

5. **Presentation and Discussion on City of Sun Prairie Land Use & Transportation Plans, Projects, and Issues (Scott Kugler, City of Sun Prairie Planning Director)**

   Scott Kugler, City of Sun Prairie Planning Director, provided a presentation covering city growth trends, the comprehensive plan, other land use plan information, including a recent amendment to the West Side plan, and transportation issues. He said new housing permits had been high and at an unsustainable level in the early 2000s and leveled off during the recession but had picked up again. Sun Prairie has an average person per dwelling unit of about 2.5. Kugler said that the locations of elementary schools are influencing residential development, but not the new high school as much. Many Sun Prairie employees live in Sun Prairie. In response to a question by Golden, Schaefer said there wasn’t a large amount of reverse commuting from Madison into Sun Prairie with more workers coming from the east and north. Kugler agreed. Gust added the traffic flows on USH 151 are about 70/30 into Madison in the morning and out of Madison in the evening. Kugler said Sun Prairie’s comprehensive plan has an emphasis on infill and quality phased growth in targeted areas such as the west side. The plan has a transportation component that covers planned major collector streets and bicycle paths and routes. Two TIF districts downtown and along Main Street are intended to promote redevelopment in that corridor. The city adopted detailed design standards for the corridor emphasizing pedestrian orientation and mixed use, and developers who follow the standards are rewarded with a streamlined approval process.

   Kugler said that transportation impact fees have been used to fund new streets and traffic signals in the West side area. New sidewalks and sidewalk repair are not assessed to property owners. He said the city was contemplating preparation of a local bicycle plan. An update of the comprehensive plan was also being planned. Matano mentioned that it is important for local bicycle planning to tie in with the MPO’s regional bike plan. Kugler said there continues to be interest in public transit however the shuttle to East Towne was
discontinued due to low ridership. Kamp noted that Metro doesn’t have the buses to be able to add peak
period service at the present time. Kugler said a citizen group had organized to raise awareness of the need for
bus service.

Golden commented that it was important to remember the priorities and needs of young people when planning
public transit. Schaefer stated that Robin Schmidt was leading an effort on behalf of the Dane County Transit
Subcommittee to investigate a potential role for the county in funding transit. A series of forums was being
organized this summer in different communities. Schaefer said that WisDOT requires that new transit
systems submit a notice of intent to apply for state funding for new service. Kamp pointed out that since Sun
Prairie is already receiving funding for the shared-ride taxi the requirement to submit a notice of intent might
not apply. Matano gave a brief update on what has happened since the last MPO meeting in Sun Prairie when
the Transport 2020 study was being conducted. He said the focus has now shifted to bus rapid transit (BRT)
and the former Transport 2020 committee was being reconstituted to move BRT to the next phase of study.
Opitz stated that Main Street would make a good transit corridor with its higher density and mixed use
buildings.

6. **Recommendation Regarding the MPO’s Representative to the City of Madison’s Long-Range
Transportation Planning Committee (LRTPC)**

Moved by Clear, seconded by R. Schmidt, to recommend that the City of Madison Mayor re-appoint Steve
King as the MPO representative to the city’s LRTPC. Motion carried.

7. **Update on Joint CARPC and MPO Values and Priorities Research and Survey Project**

Schaefer provided an update on the project. He and Steinhoff participated in a conference call with the
consultant that pioneered the process and has used it in a number of regions to support visioning processes.
He explained it was a two-phase process with interactive sessions first with key stakeholders and the public to
identify key issues and concerns. The survey is then conducted with questions developed based on the initial
research. He said the recent presentations by Robert Grow from Envision Utah were well received and he
was excited about the project. Larry Palm, CARPC Chair, and Steve Steinhoff provided some additional
information on the values research and survey process, which explores thought patterns and associations
relevant to the quality of life in the region. Palm said visions built on the public’s identified values engage and
unify the public and local leaders behind shared goals for action. Steinhoff said the plan was to recruit
stakeholders for the interactive sessions this summer, conduct the sessions in September, and then conduct the
survey following that.

Discussion followed on the values research and survey process and use of it for regional visioning. Golden
described the successful use of the process in the Salt Lake City region. He said the takeaway was that they
had built 140 miles of rail transit in a very Republican state based on the goals identified to improve air
quality and manage traffic growth. He recommended board members check out the Envision Utah website.
Palm said that it is important to flesh out the “why” for building public transit projects. People are more
supportive if they can connect the project to improved health, more time for family, etc. King pointed out the
unique aspects of the homogeneous population and the politics in Utah, and said the strategies used there may
not be applicable in Wisconsin. Others stated that there is more diversity within Salt Lake City versus the rest
of the state. The advantages of having a private, non-profit entity rather than a government entity lead the
effort were discussed. Kamp and others said they enjoyed the discussion and were looking forward to
working with CARPC on the project. Golden said he hoped the project would be a first step in CARPC and
the MPO working more closely together on regional planning efforts.

8. **Brief Presentation on Sustainable Communities Indicators Progress**

Schaefer provided a brief presentation on the draft Sustainable Communities Indicators report called
Framework for Change that was prepared by CARPC staff and stemmed from the Sustainable Communities
consortium activities. The consortium had identified a vision and goals and then identified priority challenges
to meeting those goals. Performance measures or indicators were then developed to measure progress over time in meeting the goals. Schaefer showed the “report card” on the indicators and noted that the trend was positive for most of the transportation indicators except the average annual housing plus transportation cost per household. He said a number of the other indicators impacted and were impacted by transportation. Schaefer reviewed some of the transportation data, including maps of the housing plus transportation affordability data.

King commented that the fact minorities are more likely to use transit and walk to work may be more linked to socio-economic status than actual preferences by individuals of various racial backgrounds. Schaefer agreed, but said there may be a cultural aspect as well. The Metro on-board survey will provide an opportunity to do some analysis on that for transit.

9. **Status Report by Madison Area TPB Members on Studies and Plans Involving the TPB**

Schaefer provided a brief update on the Stoughton Road/USH 51 study. He said that due to financial constraint issues, WisDOT had recently decided to use a tiered approach to the environmental study where a more general document is produced identifying resources in the corridor and then a more detailed analysis is done for one or more segments of the corridor. This reflects the fact that construction would be phased over time. The initial document would not be completed until a year from now. The reason for the different approach is that FHWA requires project sponsors to demonstrate funding would be available within six years of completing the EIS. The funding would not be available within that timeframe, especially given the current budget issues. Schaefer said WisDOT was working to coordinate the southern segment work with the Interstate/Beltline interchange project. He said the tiered EIS is the same approach being used for the USH 51 (McFarland to Stoughton) study because of the same financial constraint issues.

10. **Discussion of Future Work Items**

    Deferred.

11. **Announcements and Schedule of Future Meetings**

    The next meeting will be held Wednesday, July 1, 2015 at 6:30 p.m. at the Madison Water Utility Building, 119 E. Olin Ave., Room A-B.

12. **Adjournment**

    Moved by R. Schmidt, seconded by King, to adjourn. Motion carried. The meeting adjourned at 8:45 pm.