Madison Area Transportation Planning Board  
Citizen Advisory Committee  
Meeting Minutes

January 20, 2016  Madison Municipal Building, Room LL-130  5:00 p.m.

1. Roll Call/Introductions
   Members Absent: R. Ferrell, D. Hoffert, Ingrid Rothe
   Staff Present: W. Schaefer, P. Gritzmacher

2. Approval of November 18, 2015 Meeting Minutes
   G. Rylander moved, T. Stoebig seconded, to approve the November 18, 2015 meeting minutes. Motion carried.

3. Staff Reports
   Schaefer reported that the Regional ITS Strategic Plan has been finalized and adopted. To begin implementing the plan, an ITS Implementation Subcommittee has been formed. The group will meet quarterly, with the first meeting occurring at the end of February.

   Schaefer said that the City of Madison will be submitting an application for the USDOT Smart Cities Challenge Grant. The grant will provide $40-50 million to a mid-sized American city to demonstrate ITS technology. Specific city eligibility requirements of this grant include a mature transit system, high density, a majority of the population living within the city limits, and strong city leadership. Schaefer said this positions Madison in the top-tier of candidate cities. The application for the grant will be submitted on February 4 with finalist selections made soon thereafter. Five finalists will receive $100,000 to complete a full grant application. Winners will be announced this summer.

   Schaefer presented Amendment #1 to the 2016-2020 Transportation Improvement Program (TIP). He explained that TIP amendments frequently occur due to shifting of project funding between years due to budgetary issues. This amendment is no exception. The only new project is one on STH 19 between STH 113 and River Road. The project includes maintenance and safety improvements such as shoulder widening through a curve and addition of rumble strips.

   Schaefer said that WisDOT was finishing up with the USH 12/18 (Interstate to CTH N) Freeway Conversion Study. The recommendations include a new diamond interchange at CTH AB with a frontage road to the south connecting the Ho Chunk property. CTH AB would be relocated north of the interchange to accommodate a city golf course, as well as move a city garage to the same side of the road as a landfill, facilitating the development of a neighborhood. The study also recommends grade separated crossings at Siggelkow/Femrite and Vilas Road, but those improvements are even more long term and uncertain. No money is programmed for construction, but this will allow official mapping of the corridors.

   Schaefer reported that MPO staff is working with a consultant on improvements to the mode choice and transit components of the regional travel model to prepare for the next phase of study of BRT. The results of the recently completed onboard survey will be used to support the work. Special attention will be given to the UW-Madison campus area. Canto asked if new transit improvements would be tested and whether or not an equity analysis would be done. Schaefer said the consultants will test the model improvements with the planned BRT system and other transit improvements. As part of the Regional Transportation Plan (RTP) update an equity analysis will be done. The improved model could be used to assist in evaluating proposed route service changes.
Schaefer said that Transportation Alternative Program (TAP) applications are due soon. MPO staff has been informed that the MPO will receive funding this cycle. Last cycle, the MPO did not receive funding due to a large project (Lower Yahara River Trail) that was delayed, although two Madison area projects were selected for state funding. The MPO is considering changing the cost share formula from 50/50 to 60/40 to match the new policy for STP Urban projects.

Schaefer reported that Dane County has created a new Transit Capital Grant program. The $1.5 million dollar grant will cover transit capital projects such as stop improvements, vehicle procurement, or park and ride development. The projects will require a 50% cost share. Transit operations are not covered, but can be used as part of the matching funds. A capital program was chosen because it is much easier to add items to the budget that are bondable. The MPO will provide assistance to the county in developing its project selection criteria.

Schaefer said that the federal government recently passed a federal surface transportation spending bill – Fixing America’s Surface Transportation (FAST) Act. A few highlights of the bill include that it will increase Surface Transportation Program-Urban (STP-U) funding and that it will add requirements that MPOs consider inter-city transit in long-range plans.

4. Presentation on Initial Summary Results from the Regional Values and Priorities Survey

Schaefer presented the initial summary results from the Regional Values and Priorities Survey to the committee, focusing on the growth and transportation questions. The results presented were from the scientific sample. One of the key findings was strong support for the need to invest in regional transportation improvements and support for using local tax dollars for public transit. All results from the survey will be made publicly available in early February. Schaefer said staff would make the results available to committee members as well.

5. Update on Regional Transportation Plan 2050

Schaefer said that MPO staff is preparing to kick off the RTP update. An advisory committee has been finalized and will meet for the first time next week. Gritzmacher presented a development version of the project website to the committee and encouraged members to visit MadisonAreaRTP.com to sign up for notification of the website launch.

6. Committee Member Reports

None

7. Next Meeting Date

The next meeting will be held on Wednesday March 16, 2016, 5:00 pm, in Room LL-130 of City-County Building.

8. Adjournment

The meeting adjourned at 7:00 pm.

Minutes were recorded by W. Schaefer and P. Gritzmacher.